



# CLARITY IN BUSINESS

# BIG

## FORMAT

We meet bi-weekly for one of three formats:

- **BoardRoom:** Once a month, problem solving & developing a culture of accountability
- **GuestRoom:** Alternate months, inspirational speakers
- **ClassRoom:** Alternate months, training on strategy; sales; marketing; productivity; personal development & finance

### IS THIS FOR YOU?

You are a business owner who is looking for an environment that will support accountability, innovation, inspiration, learning and all at a low dollar investment.

### OUTCOMES

Dedicated time to work ON your business. Develop your S.O.A.P. (strategy), which includes 90-day goals & activities. Get inspired, learn from & contribute to the success of others.

# BIG *plus*

## FORMAT

In addition to the standard BIG format, receive monthly 1-1 coaching sessions plus participate in the quarterly group SOAP presentations. BIG Plus will ensure that your SOAP & 90-day plans stick & deliver results for your business.

### IS BIG PLUS FOR YOU?

Would you like your business to be in the top 20% of businesses, to achieve your goals with greater certainty, sooner & at lower cost? Then BIG Plus is for you.

### OUTCOMES

All of BIG, plus hands-on, personal assistance from your coach to ensure that your membership delivers dollars into your pocket. Achieve your goals in half the time!